VICTORIA LOAR
WEB DEVELOPER

CONTACT

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in victorialoar

SKILLS

• HTML5 & CSS3, SASS, Javascript, jQuery, React

• Accessibility (WCAG)

• Responsive Web Development

• CMS Systems (AEM, Wordpress)

• Module Bundlers (Webpack, Grunt)

• Front-end Frameworks (Foundation, Bootstrap)

• A designer's eye

• Adobe Creative Suite, Sketch, Invision

EDUCATION

VISUAL COMMUNICATION TECHNOLOGY

Bowling Green State University

Minor: Marketing

2011-2015

PROFILE

Creative Senior Front-end Developer with 5+ years of experience leveraging the required technologies to build responsive websites and interactive features that drive growth and improve UX. With a background in design and a passion for web accessibility, I strive to find balance between aesthetic and functional in my work.

WORK EXPERIENCE

SENIOR FRONT-END ENGINEER
Publicis Sapient | Oct 2018 - Present
• Responsible for front end development for a variety clients' sites within an agile framework in Adobe Experience Manager (AEM). Adhered to modern workflows including automation via Webpack, BEM implementation via Sass, and version control via Git.
• Collaborate with user experience designers, graphic designers, business analysts, and project managers to remove technical debt from legacy code and deliver upgraded front end solutions.
• Currently acting as on-shore front-end lead for the development of atomically designed, reusable, scalable and themeable AEM components
• Organized Tech Talks for the greater Cleveland development community
Client Projects Included: The Ritz-Carlton, Marriott

EXPERIENCE ENGINEER
Publicis Sapient (previously Sapient Razorfish) | Jul 2017 - Oct 2018
• Complete tasks with cross-discipline team members to develop unique customer engagement applications.
• Integrate high-quality front-end solutions into a variety of platforms for leading national clients.
Client Projects Included: The Ritz-Carlton, Delta Hotels, Sherwin-Williams, Van Huesen/Izod

ASSOCIATE CREATIVE ENGINEER
Publicis Sapient (previously Rosetta) | Jul 2015 - Jul 2017
• Complete tasks with cross-discipline team members to develop unique customer engagement applications.
Client Projects Included: The Ritz-Carlton, M&T Bank, Whirlpool