

www.victoriamyers.com

VICTORIA MYERS



Graphic Designer.
DREAMER.DOER.



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To whom it may concern,

Thank you for taking the time to view my application and resume. My name is Victoria Myers and I am a senior at Bowling Green State University, in Bowling Green, OH, graduating in early May 2015. I am a Visual Communication Technology major and Marketing minor, specializing in graphic design.

After completing seven out of my eight semester in the BGSU VCT program so far, I have a strong knowledge of the technical and creative skills required to be successful in the work force. Along with my education, my five different internships have helped transition me from a student with the technical knowledge it takes, into a full fledged, hard-working professional in a multitude of different work environments. More information about education, internships, and other skills can be found below on my resume.

I would love to get a chance to better share how I would be a beneficial part of your company. I look forward to hearing from you and again, thank you for your time.

Sincerely,

Victoria Myers

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SAY HELLO.



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EDUCATION.



BOWLING GREEN STATE UNIVERSITY

Bowling Green, OH

Graduation Date: May 2015

Bachelor of Science in Technology :

Visual Communication Technology

Minor: Marketing

Cumulative GPA: 3.66 • MAJOR GPA: 3.83

SKILLS.

KNOWLEDGEABLE

- InDesign, Illustrator, Flash, & Photoshop
- HTML5 & CSS3
- WordPress Content Management System
- Photography & Image Editing
- Microsoft Word, PowerPoint, & Excel

LEARNING

- Javascript
- Adobe Dreamweaver
- ArtiosCAD
- Pageflex
- Videography & Video Editing
- Apple iMovie
- Final Cut Pro

FREELANCE JOBS.

- Logo design for The Year of Light, an growing Oregon based band.
- Postcard design for Bowling Green based company, Garunteed Carpet Cleaning.
- Logo and tshirt design for new Toledo based buiness, Bubble Ball Toledo.

INTERNSHIPS.

CORPORATE MARKETING DESIGN INTERN

Blanchard Valley Health System, Findlay, OH

August 2014 – Present

- Design a multitude of materials including ads, brochures, banners and posters for all health system entities.
- Use branding standards to create a uniform pieces across all departments under the BVHS umbrella.

DESIGN INTERN

Unigraphics, Bowling Green, OH

May 2014 – August 2014

- Created marketing collateral including tshirts, posters, and ads for organizations and events on the BGSU campus.
- Updated existing marketing materials to the universities new brand standards.

RECRUITING DESIGN SPECIALIST

Sebo Athletic Center, Bowling Green, OH

August 2012 – May 2014

- Designed recruiting flyers and posters to help promote BGSU Falcon Football.
- Assisted with clerical work and recruiting tours of the Sebo Center during game days.

DESIGN INTERN

Anderson Robertson Marketing, Findlay, OH

May – August 2013

- Worked directly with clients to create new marketing materials.
- Designed unique advertising collateral for a variety of accounts.
- Created weekly signage for local grocery chain.

ANTIQUE PHOTOGRAPHER

Kaman's Art Shoppes, Sandusky, OH

May – August 2012

- Used digital photography and printing techniques to create unique photographs.
- Used knowledge of composition and lighting.

OTHER EXPERIENCES.

WAITRESS

Café Havana, Bowling Green, OH

January 2014 - August 2014

- Took and served orders, and maintained customer service in a fast-paced environment.
- Created marketing materials for special promotions.

SALE ASSOCIATE

Old Navy, Toledo, OH

October 2009 - January 2013

- Worked with customers to provide the best experience possible.
- Worked cash register and held position of opening the most credit cards for 3 months.

References available upon request.