

# VICTORIA MYERS



## DESIGNER & DEVELOPER



## PROFESSIONAL PROFILE

A recent graduate of Bowling Green State University with a degree in Visual Communication Technology, I have worked on design projects on a multitude of different teams and project subject matters.



## TECH SKILLS

- InDesign, Illustrator & Photoshop
- HTML5, CSS3 & Javascript
- Content Management Systems (i.e. WordPress)
- Front-end Framework (i.e. Foundation)
- Version Control Software (i.e. Mercurial)
- Photography & Videography
- Microsoft Office 2011



## EXPERIENCE

### CREATIVE ENGINEER ROSETTA - CLEVELAND, OH

*JUL 2015 - PRESENT* A cutting-edge customer engagement agency listed on Ad Age's 2015 Agency A-List

- Complete tasks with cross-discipline team members to develop unique customer engagement applications.
- Integrate high-quality front-end solutions into a variety of platforms for leading national.

### CORPORATE DESIGN INTERN BLANCHARD VALLEY HEALTH SYSTEM - FINDLAY, OH

*AUG 2014 - DEC 2014* A group of marketers named 2014's Best Health Care Communications Team in the Nation

- Worked and learned under head designer creating a multitude of materials including ads, brochures, banners and posters for all health system entities.
- Used branding standards to create uniform pieces across all departments of the health system.

### DESIGN INTERN UNIGRAPHICS - BOWLING GREEN, OH

*MAY 2014 - AUG 2014*

- Created marketing collateral including t-shirts, posters, and ads for organizations and events on the BGSU campus.
- Updated existing marketing materials to the university's new branding standards.

### FOOTBALL RECRUITING DESIGNER SEBO ATHLETIC CENTER - BOWLING GREEN, OH

*AUG 2012 - MAY 2014*

- Designed recruiting flyers and posters to promote Falcon Football on campus.
- Used creative freedom to accomplish adventurous designs to generate interest in the football program for future recruits.

### DESIGN INTERN ANDERSON ROBERTSON MARKETING - FINDLAY, OH

*MAY 2013 - AUG 2014*

- Worked directly with clients to create new marketing materials.
- Designed unique advertising collateral for a variety of accounts.



## EDUCATION

### BACHELOR OF SCIENCE IN TECHNOLOGY BOWLING GREEN STATE UNIVERSITY

*AUG 2011 - MAY 2015* GPA: 3.57 & VCT GPA: 3.72

Visual Communication Technology & Marketing Minor



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